Solving already factored equations 2.6.17

Welcome
$(x+4)(x+3)=0$
Do you think we can solve this for x ? How many answers do you think there will be?

What do we know about things being multiplied by 0 ?

What would make the left parenthesis equal to zero?
What would make the right parenthesis equal to zero?

So what would the expression be if $x=-4$ or $x=-3$ ? Is it true?

This is the multiplicative property of zero.
Since one of the parenthesis can be zero, then the product must be zero.
So $x$ can be either number that will make the product zero.
$(3 x+9)(2 x-7)=0$

What are the possible values of zero? Set the parenthesis equal to zero and solve.
You try
$(x-3)(x+2)=0$
$(3 x-39)(-x+12)=0$
Hand out reviews and let them get started.

HW Study

